They're Boobies.
Not Barriers.
Women need CPR too

WOULD YOU HESITATE?

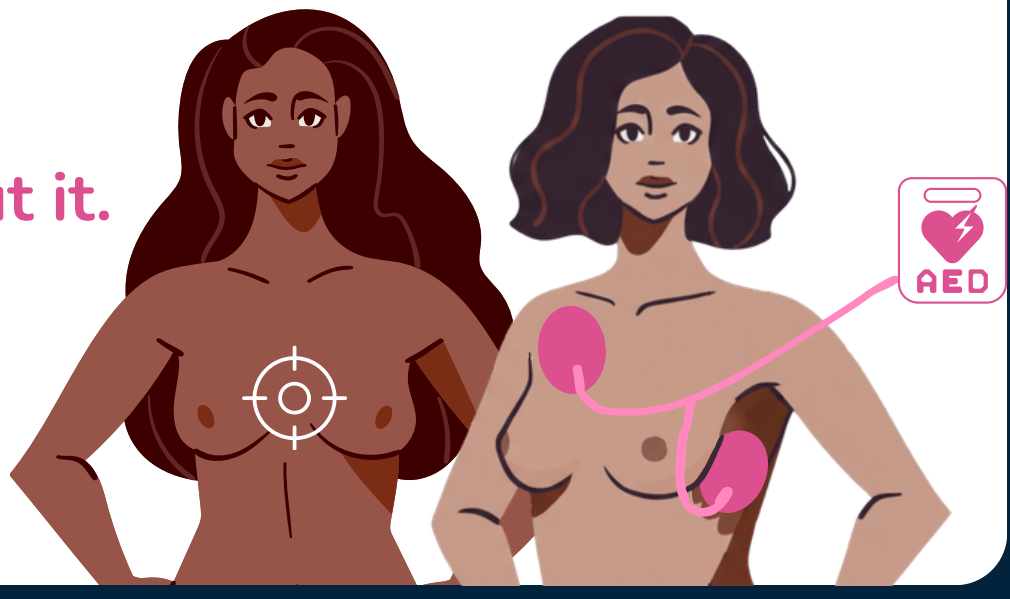
Take the Pledge

Women are less likely to receive public bystander CPR and defibrillation than men.

CPR is performed in the centre of the chest on both women and men.

You may need to touch or move the breast to correctly place AED pads.

Let's talk about it.



FOUNDING LAUNCH PARTNERS

ABC FIRST AID

Laerdal
helping save lives